

Fee Structure-1st Year

BBA with specialization in Digital Marketing

Uttarakhand Quota (Amount of fee details in INR)

| Semester | Heads | (12th Aggregate%) >=90.01 (1st Category) | (12th Aggregate%) >=80.01 and <=90 (2nd Category) | (12th Aggregate%) >=70.01 and <=80 (3rd Category) | (12th Aggregate%) <=70 (4th Category) |
|--|-------------------------|--|---|---|---|
| 1st Semester | Academic Fee | 50,024 | 50,024 | 50,024 | 50,024 |
| | Merit Scholarship | 15,007 | 10,005 | 5,002 | -- |
| | Net Academic Fee | 35,017 | 40,019 | 45,022 | 50,024 |
| 2nd Semester | Academic Fee | 50,024 | 50,024 | 50,024 | 50,024 |
| | Merit Scholarship | 15,007 | 10,005 | 5,002 | -- |
| | Net Academic Fee | 35,017 | 40,019 | 45,022 | 50,024 |
| Total Fee year wise inclusive of other charges | | (1st Category) 95,334 | (2nd Category) 1,05,338 | (3rd Category) 1,15,344 | (4th Category) 1,25,348 |

All India Quota (Amount of fee details in INR)

| Semester | Heads | (12th Aggregate%) >=90.01 (1st Category) | (12th Aggregate%) >=80.01 and <=90 (2nd Category) | (12th Aggregate%) >=70.01 and <=80 (3rd Category) | (12th Aggregate%) <=70 (4th Category) |
|--|--------------------------------|--|---|---|---|
| 1st Semester | Academic Fee | 67,600 | 67,600 | 67,600 | 67,600 |
| | Students Diversity Scholarship | 12,600 | 12,600 | 12,600 | 12,600 |
| | Merit Scholarship | 16,500 | 11,000 | 5,500 | - |
| | Net Academic Fee | 38,500 | 44,000 | 49,500 | 55,000 |
| 2nd Semester | Academic Fee | 67,600 | 67,600 | 67,600 | 67,600 |
| | Students Diversity Scholarship | 12,600 | 12,600 | 12,600 | 12,600 |
| | Merit Scholarship | 16,500 | 11,000 | 5,500 | - |
| | Net Academic Fee | 38,500 | 44,000 | 49,500 | 55,000 |
| Total Fee year wise inclusive of other charges | | (1st Category) 1,02,300 | (2nd Category) 1,13,300 | (3rd Category) 1,24,300 | (4th Category) 1,35,300 |

OTHER FEES

One Time Payable Charges in 1st Semester (INR)

| Admission Fee | Enrolment Fee | Caution Money (Refundable after completion of programme) |
|---------------|---------------|---|
| 6,000 | 2,000 | 2,000 |

Other Charges Per Semester (INR)

| Examination Fee | Library Fee | Student Welfare Fee | Online Student Information Fee | Total |
|-----------------|-------------|---------------------|--------------------------------|-------|
| 4,600 | 800 | 750 | 1,500 | 7,650 |